

Marketing Communications Intern

(12 2023)

Company: Terabee, High-tech sensor and sensing solutions company

Location: France, Saint-Genis-Pouilly, (5 km from Geneva airport)

Contract: 6 month Internship

Start Date: February 2024

Reporting to: Marketing Manager

Job Description:

Terabee designs and manufactures innovative sensors and solutions for the Smart Building market. We are leaders in Time-of-Flight sensing, sensor modules, embedded software, and ready-to-deploy solutions to help with building efficiency and occupant wellbeing.

We seek a motivated and self-driven Marketing Communications Intern to scale our marketing and communications strategy and join our team! You will operate within a highly stimulating and international environment. You will be a team worker with a creative approach, a sense of initiative and a can-do attitude.

Role and Responsibilities:

In this service delivery role, you will enable the in-house Marketing Communications team to achieve its business and revenue goals. In particular, your role will include:

- Create video and visual content for technical tutorials, social media, newsletters, website and other purposes
- Prepare materials for the company website, including creating pages on WordPress and improving UX
- Assist in the delivery of product launches, create website product pages, conduct product photoshoots
- Create social media posts, digital marketing campaigns
- Be an active member concerning business planning and reporting, including assisting in monthly Key Performance Indicator (KPI) tracking and reporting
- Provide support as required for Terabee's participation at events and for media outreach, including updating media contacts
- Create landing pages and improve UX, optimized for paid advertising conversion
- Other tasks as required

Profile:

- Experience or interest in content production and graphic design (e.g. short videos, preparing icons, GIFs, banners, etc in Adobe Creative Cloud)
- Excellent command of the English language with an ability to communicate clearly and concisely in both written and verbal form, as working language is English
- Experience in content management systems, ideally WordPress, as well as familiarity with Google Workspace (docs, presentations, sheets, Google Drive, etc)
- Suitable education (Bachelor's degree or equivalent), training or experience in the tasks related to this role
- Affinity for marketing and communications disciplines and a customer-centric mindset
- Structured and organized, you will be able to plan and execute work on time and with a minimum of supervision
- Attention to detail, ability to take into account feedback from team members to maintain house style
- An ability to multi-task and show both enthusiasm and proactivity to learn new disciplines
- You are following a Master degree

This is a great opportunity to join a fast-paced company where opportunities for personal growth and development abound.

Please send your CV and a letter of motivation to careers@terabee.com with the subject line "Marketing Communications Intern". We look forward to receiving your application.